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## Physics in Business: survival in the jungle

*Thursday, 6 July 2023 14:40 (40 minutes)*

In industry and in large companies, physicists face a variety of challenges. Some are minor, like the Einstein stereotype, and some are significant, for example adapting to a hierarchy. In this talk we'll take a look at what drives a company and how the drivers affect the work of the physicist. We'll talk about the context of research and innovation in the private sector and explore some of the contrasts between entrepreneurial tech startups, private companies, and science councils. There will be a quick overview of the role of project management, types of leadership, and change-making. That will lead to the links between the physicist and people in the legal, finance, procurement, and human resources arms of the company. Into this background fabric, I will weave some of the challenges and exhilaration that a physicist encounters in the company space and industrial time-scales, and identify a few of the tools that might be found useful in navigating the business jungle.

### Apply to be considered for a student ; award (Yes / No)?

N/A

### Level for award;(Hons, MSc, PhD, N/A)?

N/A

### Consent on use of personal information: Abstract Submission

Yes, I ACCEPT

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