



9th South African Conference on  
Photonic Materials 2023

SACPM 2023

8–12 May 2023  
Nombolo Mdhuli Conference Centre  
Skukuza Rest Camp, Kruger National Park  
South Africa



Hosted by the Division for Physics of Condensed  
Matter and the Applied Physics Division of the South  
African Institute of Physics

<https://events.saip.org.za/event/236>

## Sponsorship Invitation

Dear Friends and Colleagues

Following on the successful SACPM meetings since 2004, the 9th South African Conference on Photonic Materials 2023 (SACPM 2023) will be held from 9 - 11 May 2023 in Skukuza, Kruger National Park. This conference is hosted by the Division for Physics of Condensed Matter and the Applied Physics Division of the South African Institute of Physics. More than 80 delegates from across the country and abroad are expected to attend the conference and there will again be the opportunity for the scientific community to get together and discuss progress made in a wide range of photonic materials. We aim to invite at least ten expert scientists from abroad to participate in the conference and share their knowledge with the South African delegates.

The profile of delegates that normally attend the bi-annual conference is as follows:

- Hi-profile international researchers from Hong Kong, the Netherlands, USA, Sweden, Belgium, Czech Republic and Romania have been amongst our special invited speakers.
- Researchers and Lecturers of physics departments of universities and Departmental heads and members of various physics research institutions and physics-related industries throughout South Africa.
- Half of the delegates are young researchers and postgraduate students - the NEXT generation of physicists, who need exposure to your company!
- More than 50% of the young delegates are from previously disadvantaged groups in South Africa.

To host a conference of high academic and organisational standards, we need your support. Please consider the various sponsorship options listed below, together with the benefits for your company based on the type of sponsorship.

Your goodwill and favourable consideration will be sincerely appreciated by the organisers of the 9<sup>th</sup> SACPM 2023 Conference!

Best wishes,

Prof. Jackie Nel  
Chairperson: Organising Committee  
SACPM 2023

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University of Pretoria  
Private Bag x 20  
Hatfield

Tel: +27-12 420 3580  
E-mail: [jackie.nel@up.ac.za](mailto:jackie.nel@up.ac.za)  
<http://sacpm2011.ufs.ac.za>

## Sponsorship Packages and Benefits

### Sponsorship Packages

	Amount/Description	Logo and Link on conference website	Banners in lecture hall	Exposure during event	Free registration	Exhibition space	Marketing opportunity	Colour advert
<b>Platinum sponsor</b>	R30 000+	✓	✓	✓	2	✓	✓	A4
<b>Gold sponsor</b>	R20 000 to R29 999	✓	✓	✓	1	✓		A4
<b>Silver sponsor</b>	R10 000 To R19 999	✓		✓		✓		A4
<b>Bronze sponsor</b>	R5 000 To R9 999	✓						A4
<b>Donor</b>	<R5 000	✓						A5
<b>Invited speaker sponsor</b>	Air ticket, local travel, accommodation, meals	✓	✓	✓	2	✓	✓	A4
<b>Prize sponsorship</b>	Prizes for student presentations	✓	At prize-giving event					A4
<b>Registration sponsor</b>	Conference bags, name tags, lanyards, pens	✓	At registration desk		1			A4
	Amount/Description	Logo and Link on conference website	Banners in lecture hall	Exposure during event	Free registration	Exhibition space	Marketing opportunity	Colour advert
<b>Poster session sponsor</b>	R10 000	✓	During poster session					A4
<b>Game drive sponsor</b>	R25 000	✓	✓	✓	1	✓	✓	A4

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<b>Exhibitions</b>	Super R15 000	✓	At exhibition table		2	At venue	✓	A4
	Standard R10 000	✓	At exhibition table		1	At venue		A4
	Economy R5 000	✓		✓		Virtual		A5
<b>Colour Advert</b>	A4: R3 000	✓						A4
	A5: R1 500	✓						A4
<b>Product brochures in delegate packs</b>	1 brochure: R500	✓						
	2 brochures: R750	✓						
	3 brochures: R1 000	✓						



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## Benefits

### Logo and Link on conference website

Your company logo will be displayed on the conference website, linked to your website. The logo will also be displayed in the Programme and Abstract Book.

### Banners

Promotional banners of your company can be displayed in and outside the venue depending on the type of sponsorship.

### Exposure during event: slides, videos, etc.

Exposure will be determined based on the size of the sponsorship. Slides or short videos to be displayed during breaks and before the start of sessions.

### Free registration

Depending on the size of the sponsorship, a certain number of free registrations will be granted. Please note this only covers the registration fee and accommodation, transport and meals are not covered.

### Exhibition space

Depending on the type of exhibitor, exhibition space will be provided at the venue as well as free registration for one or two representatives. The exhibition space will include a table and chairs, but no shell structure. For Economy exhibitions, time will be allowed for a short marketing video to be displayed during breaks.

### Marketing opportunity

A representative of the company will have the opportunity to address the delegates for a 10-minute talk.

### Colour advert in Programme & Abstract Book

Either A4 or A5 colour adverts could be included in the Programme & Abstract Book.

### Specifications for Colour advert in Programme & Abstract Book

- A4: 297 x 210 mm (orientation: portrait)
- A5: 210 mm x 148 mm (orientation: landscape)
- Convert text to paths/curves
- 300 dpi CMYK colours
- 5mm bleed all round
- Flat file - NO LAYERS
- Saved as an Adobe Acrobat document (PDF)

### Date for receipt of adverts and gifts

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**31 March 2023**

Please email to the conference secretary

## Contact detail

### 9<sup>th</sup> SACPM 2023 Chair

Prof. Jackie Nel

E-mail: [jackie.nel@up.ac.za](mailto:jackie.nel@up.ac.za)

Tel: +27 12 420 3580

### Conference secretary

Thereza Botha

E-mail: [thereza@technoscene.co.za](mailto:thereza@technoscene.co.za)

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## Booking Form for Sponsors and Exhibitors

<b>Name of Company</b>			
<b>Postal Address</b>			
<b>Postal town</b>			
<b>Postal code</b>			
<b>Country</b>			
<b>Contact person</b>			
<b>Mobile number</b>		<b>Email</b>	
<b>Company VAT number</b>		<b>Website URL</b>	
<b>Sponsorship</b>		<b>Tick</b>	<b>Description</b>
<b>Sponsorship</b>	Platinum		> R30 000
	Gold		R 20 000 – R29 999
	Silver		R 10 000 – R19 999
	Bronze		R 5 000 - R9 999
	Donor (Please specify amount)		
	Invited speaker		
	Registration		
	Poster session		R 10 000
	Game drive for all delegates		R 25 000
<b>Exhibition</b>	Super		R 15 000
	Standard		R 10 000
	Economy		R 5 000
<b>Prizes</b>	(Please specify type and amount)		
<b>Adverts</b>	A4 colour		R 3 000
	A5 Colour		R1 500
<b>Brochure inserts</b>	1 brochure		R500
	2 brochures		R750
	3 brochures		R1 000

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Signed

\_\_\_\_\_  
Date

Please e-mail this form to: [thereza@technoscene.co.za](mailto:thereza@technoscene.co.za). An invoice (if applicable) will be sent to you upon receipt of this form

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