



9th South African Conference on Photonic Materials

9 – 11 May 2023

Skukuza, Kruger National Park, South Africa

Sponsorship Invitation

Dear Friends and Colleagues

Following on the successful SACPM meetings since 2004, the 9th South African Conference on Photonic Materials 2023 (SACPM 2023) will be held from 9 - 11 May 2023 in Skukuza, Kruger National Park. This conference is hosted by the Division for Physics of Condensed Matter and the Applied Physics Division of the South African Institute of Physics. More than 80 delegates from across the country and abroad are expected to attend the conference and there will again be the opportunity for the scientific community to get together and discuss progress made in a wide range of photonic materials. We aim to invite at least ten expert scientists from abroad to participate in the conference and share their knowledge with the South African delegates.

The profile of delegates that normally attend the bi-annual conference is as follows:

- Hi-profile international researchers from Hong Kong, the Netherlands, USA, Sweden, Belgium, Czech Republic and Romania have been amongst our special invited speakers.
- Researchers and Lecturers of physics departments of universities and Departmental heads and members of various physics research institutions and physics-related industries throughout South Africa.
- Half of the delegates are young researchers and postgraduate students - the NEXT generation of physicists, who need exposure to your company!
- More than 50% of the young delegates are from previously disadvantaged groups in South Africa.

To host a conference of high academic and organisational standards, we need your support. Please consider the various sponsorship options listed below, together with the benefits for your company based on the type of sponsorship.

Your goodwill and favourable consideration will be sincerely appreciated by the organisers of the 9th SACPM 2023 Conference!

Best wishes,

Prof. Jackie Nel
Chairperson: Organising Committee
SACPM 2015



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Sponsorship Packages and Benefits

Sponsorship Packages

	Amount/Description	Logo and Link on conference website	Banners in lecture hall	Exposure during event	Free registration	Exhibition space	Marketing opportunity	Colour advert
Platinum sponsor	R30 000+	✓	✓	✓	2	✓	✓	A4
Gold sponsor	R20 000 to R29 999	✓	✓	✓	1	✓		A4
Silver sponsor	R10 000 To R19 999	✓		✓		✓		A4
Bronze sponsor	R5 000 To R9 999	✓						A4
Donor	<R5 000	✓						A5
Invited speaker sponsor	Air ticket, local travel, accommodation, meals	✓	✓	✓	2	✓	✓	A4
Prize sponsorship	Prizes for student presentations	✓	At prize-giving event					A4
Registration sponsor	Conference bags, name tags, lanyards, pens	✓	At registration desk		1			A4

Department of Physics
University of Pretoria
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Tel: +27-12 420 3580
E-mail: jackie.nel@up.ac.za
<http://sacpm2011.ufs.ac.za>



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Poster session sponsor	R10 000	✓	During poster session					A4
Game drive sponsor	R25 000	✓	✓	✓	1	✓	✓	A4
Exhibitions	Super R15 000	✓	At exhibition table		2	At venue	✓	A4
	Standard R10 000	✓	At exhibition table		1	At venue		A4
	Economy R5 000	✓		✓		Virtual		A5
Colour Advert	A4: R3 000	✓						A4
	A5: R1 500	✓						A4
Product brochures in delegate packs	1 brochure: R500	✓						
	2 brochures: R750	✓						
	3 brochures: R1 000	✓						

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Benefits

Logo and Link on conference website

Your company logo will be displayed on the conference website, linked to your website. The logo will also be displayed in the Programme and Abstract Book.

Banners

Promotional banners of your company can be displayed in and outside the venue depending on the type of sponsorship.

Exposure during event: slides, videos, etc.

Exposure will be determined based on the size of the sponsorship. Slides or short videos to be displayed during breaks and before the start of sessions.

Free registration

Depending on the size of the sponsorship, a certain number of free registrations will be granted. Please note this only covers the registration fee and accommodation, transport and meals are not covered.

Exhibition space

Depending on the type of exhibitor, exhibition space will be provided at the venue as well as free registration for one or two representatives. The exhibition space will include a table and chairs, but no shell structure. For Economy exhibitions, time will be allowed for a short marketing video to be displayed during breaks.

Marketing opportunity

A representative of the company will have the opportunity to address the delegates for a 10-minute talk.

Colour advert in Programme & Abstract Book

Either A4 or A5 colour adverts could be included in the Programme & Abstract Book.

Specifications for Colour advert in Programme & Abstract Book

A4: 297 x 210 mm (orientation: portrait)

A5: 210 mm x 148 mm (orientation: landscape)

Convert text to paths/curves

300 dpi CMYK colours

5mm bleed all round

Flat file - NO LAYERS

Saved as an Adobe Acrobat document (PDF)



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Date for receipt of adverts and gifts

31 March 2023

Please email to the conference secretary

Contact detail

9th SACPM 2023 Chair

Prof. Jackie Nel

E-mail: jackie.nel@up.ac.za

Tel: +27 12 420 3580

Conference secretary

Thereza Botha

E-mail: thereza@technoscene.co.za

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Booking Form for Sponsors and Exhibitors

Name of Company			
Postal Address			
Postal town			
Postal code			
Country			
Contact person			
Mobile number		Email	
Company VAT number		Website URL	
Sponsorship		Tick	Description
Sponsorship	Platinum		> R30 000
	Gold		R 20 000 – R29 999
	Silver		R 10 000 – R19 999
	Bronze		R 5 000 - R9 999
	Donor (Please specify amount)		
	Invited speaker		
	Registration		
	Poster session		R 10 000
	Game drive for all delegates		R 25 000
Exhibition	Super		R 15 000
	Standard		R 10 000
	Economy		R 5 000
Prizes	(Please specify type and amount)		
Adverts	A4 colour		R 3 000
	A5 Colour		R1 500
Brochure inserts	1 brochure		R500
	2 brochures		R750
	3 brochures		R1 000

Signed _____

Date _____

Please e-mail this form to: thereza@technoscene.co.za. An invoice (if applicable) will be sent to you upon receipt of this form

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