

SPONSORSHIP & ADVERTISING OPPORTUNITIES

56th Annual Conference of the South Africa Institute of Physics

SAIP2011



Venue: St Georges' Hotel and Conference Centre, Pretoria

Expected number of delegates: 500

Professional Orientation: Physicists, Research Scientists, Engineers, Academics, Policy Makers, Students

SAIP2011 Annual Conference Sponsorship Opportunities	Conference Banquet	Welcome Reception	Winter School Sponsor Computational Physics	Conference Bags	Flash Disk of proceedings	T - Shirts	Writing Pads, Pens	Exhibition Stand (3X3m)	Poster Session refreshments	Pamphlet in Conference Bag	Advert on Back Cover and Inner Covers	Adverts in book of Abstracts	Disadvantaged Students Support Grant
AMOUNT → ↓ BENEFITS	R150 000	R100 000	R85 000	R60 000	R50 000	R50 000	R30 000	R12 500	R12 000	R7 000	R7 000	R5 000	R4 500 per student
1. Pull-up banners in registration/refreshment area	√	√	√	√	√	√	√	√					
2. Naming rights to the specific event	√	√	√						√				
3. Logo on sponsored Item				√	√	√	√						
4. Number of pull-banner in plenary venue	4	3	2	2	2	2	2	1	1				
5. Exhibition stand	√	√	√	√				√					
6. Number of guest at welcome reception	4	4	2	2	2	2	2	2	2				
7. Delegates free to attend conference	2	2	2	1	1	1							
8. Guest to banquet	4	4	4	2	2	2	2	2	2				
9. Logo on printed conference materials	√	√	√	√	√	√	√						
10. Promotional materials in delegates bags	√	√	√	√	√	√	√	√	√				
11. Certificate of Appreciation	√	√	√	√	√	√	√	√	√	√	√	√	√

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Benefits Description

1. A pull-up banner is allowed to be placed for the full duration of the conference in the registration/refreshment area.
2. Naming rights are given to the sponsor – e.g. The XYZ Conference Banquet, or ABC Welcome Reception etc.
3. The sponsor is allowed to have his logo printed / placed on the sponsored material.
4. A certain number of pull-up banners is allowed to be placed for the full duration of the conference in the main (plenary session) lecture hall.
5. Exhibition stands are 3 m x 3 m and centrally located in the conference venue for high visibility.
6. The number of guests for the Welcome Reception included in the sponsorship fee
7. The number of delegates included in the sponsorship fee (full registration including access to all lectures, events, refreshments and lunches, excluding the Conference Banquet).
8. The number of guests for the Conference Banquet included in the sponsorship fee
9. Logo will be printed in the Official Conference Program Book.
10. Promotional material (e.g. brochures, pamphlets, flyers, etc.) may be included in the conference bags (size and weight limits apply).
11. Certificate of appreciation will be presented to the sponsor by the Local Organizing Committee.

Sponsorship Opportunities Description

1. **Conference Banquet:** This is the official conference banquet held on the final evening, Friday 15 July 2011.
2. **Welcoming Cocktail Function:** This is the official opening and welcoming of delegates to the conference, including finger snacks and drinks. This takes place on the first evening of the conference (i.e. Tuesday evening 12 July 2011)
3. **Conference bags:** sponsorship allows the use of the sponsor logo, in addition to the conference banner on the chosen conference bags presented to all registered delegates
4. **Flash-disks with conference proceedings:** Promotional flash-disks may be provided by a sponsor or low-cost flash-disks will be purchased, onto which a sponsor logo may be printed. This flash-disk will be loaded with the conference proceedings in PDF format and presented to all registered delegates.
5. **T-shirts:** As is customary, a conference T-shirt or golf shirt will be available to delegates at an extra cost. If this item is sponsored, all delegates will receive a T-shirt free of charge, and the sponsor logo will be printed on the T-shirt in addition to the conference banner.
6. **Folders, writing pads, pens:** These may be provided by the sponsor and will be provided in the conference bags to each delegate for use during the conference. Logos and adverts may be placed on all these items.
7. **Exhibition stand sponsor:** An exhibition will be held on-site at the St Georges's Hotel for the duration of the conference. Stands will consist of stand space with a table and 2 chairs. Limited space available due to high expected demand – please book early.
8. **Adverts in Conference Book of Abstracts:** Companies can also support us through placing full page adverts in the programme book.
9. **Pamphlets, Flyers and Brochures:** Sponsors can also support us by placing their advertising materials in our conference bags which will be given to delegates.
10. **Disadvantaged Students Support Grant** – There are several students from previously disadvantaged communities who desperately need support to attend the conference. A grant of R4500 per student will cover their registration and accommodation fees for the conference. Please support these students.

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Example of exhibition stands (3 m x 3 m)



Example of proposed conference bags