

# Barriers

- Lack of know how
  - how to start a business
  - process of commercialization
  - how to promote ideas
  - skills and training
  - where to get capital
  - collaborating
  - dealing with conflict of interest
- Lack of capital and/or inefficiency in accessing funds
- No culture of entrepreneurship
  - lack of incentives
  - lack of government and institutional policy and/or support (eg no technology transfer system)
  - educational system not directed towards relevant problems
  - gap between research and industry (possible solution – focus on applications relevant to ordinary lives)
  - trade-off with publish or perish/thesis/academic rating and disclosure
- No clarity on IPR
- Lack of basic educational infrastructure
- Lack of human capital
- Negative market perception of quality of products
- Lack of feedback from business-persons and the market
- Market entry barriers
- Bureaucratic red-tape